

Περιφέρεια Δυτικής Ελλάδας



Ε.Π. «Δυτική Ελλάδα 2014-2020» «Ενίσχυση των δημιουργικών επιχειρήσεων της Δυτικής Ελλάδας»

Δικαιούχος Πράξης:

Η επιχείρηση ενισχύθηκε από την ανωτέρω Δράση που έχει ως στόχο την Ενίσχυση της επιχειρηματικής δραστηριότητας των ΜΜΕ σε τομείς προτεραιότητας της περιφερειακής έξυπνης εξειδίκευσης

Με τη συγχρηματοδότηση της Ελλάδας & της Ευρωπαϊκής Ένωσης



Ευρωπαϊκή Ένωση

Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης

EPAnEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



The enterprise **DATUM BUSINESS SOLUTIONS Ltd** based in WESTERN GREECE region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 49.800,000 out of which 24.900,000 is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, etc.
- ✓ Digital services (Digital advertising, etc.)

Through the participation in the Action, the enterprise achieved:

- √ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.





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